



## Site Engagement Partnership

### Program Description



Awarded in 2018: European provider for large global pharma company for Site Engagement team.

An existing client, whom we worked with for many years, requested a team of experienced project management type profiles, to work directly with sites, complementary to CRAs.

The aim of the function is to primarily support sites with patient enrolment and site staff training. A direct communication channel to the Investigators through this team, providing support on protocol and patient inclusion and other site related topics, was targeted.

### Staff Requirements



Team of Site Engagement Managers covering the following locations: Belgium, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Moldova, Romania, Serbia, Slovakia, Spain, Turkey, and Ukraine.

Lead Site Engagement Managers in Belgium and Romania.

### Results



Response time Submission CVs max 5 Business days.

Candidates interviewed that are hired >30%.

Average time of placement 40 days.

Retention (completion initial assignment) min 95%.

### Key Learnings



A clear understanding of the needs of this model was set up at the beginning. We supported the client in building up the job descriptions for the roles required in order to target the right profiles.

Time spent up-front planning and throughout the recruitment phase, supported the fast ramp-up of the team.

A small governance level was established, with regular meetings and objectives for each of the team members was key to long-term success.

### Experts Providing Experts

TalentSource Life Sciences is the dedicated flexible resourcing business unit within CROMSOURCE - a business started over 25 years ago when CROMSOURCE first entered the market.

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